

GRAB DEMOCRACY BY THE HORNS



URGENT ACTION ALERT!

Urge Congress to Enact Legislation that Would Provide Temporary Financial Assistance to the Domestic Auto Industry

ACTION REQUESTED:

- **FIRST**, Contact your U.S. Senators and Representative and urge them to enact legislation that would provide temporary financial assistance to the domestic automotive industry.
- Contact your state supplier associations, local chambers of commerce, National Federation of Independent Businesses chapters, community groups, rotary clubs, mayors, local officials asking them to also reach out to Congress.
- Speak to members of your local media about how the financial crisis is impacting your business and express the urgency of government assistance.

ISSUE: Next week Congress will have the opportunity to enact legislation providing temporary financial assistance to domestic automakers. It's important that both the U.S. House and Senate enact a bill before the Thanksgiving Holiday.

How You Can Take Action

- Visit our web site www.GrabDemocracyByTheHorns.com/takeaction to send an e-mail message to your U.S. Senator and Representative and ask her/him to enact this legislation.
- Call your Congressional delegation NOW while they are home in the districts. You can get the contact phone numbers and a phone script also at www.GrabDemocracyByTheHorns.com/takeaction
- Share this Action Alert and key messages with your friends, family, and associates and ask them to also take action as well. ·

Contact should be made TODAY!

Key Messages and Talking Points:

- On behalf of (insert company name)____ and our (# of employees) ___ in (City, State) ___, I am urging you to **enact legislation that would provide temporary financial assistance to the domestic automotive industry.**
- My company and our industry is facing the greatest threat to our existence in decades. Given emergency conditions in the capital markets, manufacturers and auto finance companies can't get access to the credit they need to survive.
- If the automakers can't get credit, their customers won't be able to purchase the cars and trucks they need to get to work, to school, or anywhere else. And if they can't sell cars and trucks, there is no reason for a manufacturer to keep building them which threatens our company's role in the supply chain.
- **When automakers are at risk, our company is at risk.** We have been in business for (# of years) serving the needs of our local customers, businesses and communities. I have (# of employees) and their families who depend on our company for their livelihood. In addition, we also generate significant tax revenues to the state and local economy.
- I cannot urge you strongly enough to take action on behalf of my company, community, and my industry. Helping our industry in the short-term will have a much lower cost than addressing the effects of a failed industry in the midst of an economic turnaround. Sadly, I fear the price of inaction is greater than my business can bear.
- On behalf of our employees and their families, we urge you to enact legislation that will ensure that Chrysler can weather the current crisis and return to health.